



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Sena Kozar Strategies
1322 G ST SE
WASHINGTON, DC 20003-3021

Contract # 4860730

Schedule Dates 06/05/21-06/07/21
Advertiser Hala Ayala for Lt Gov-D (141761)
Agency Sena Kozar Strategies (19658)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 10194 Hala for VA 6.5-6.7 (1569421)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Certo,Michele
Phone/Fax /
CPE 10194
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 06/04/21
Last Modified 06/04/21
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Annual Member
Package Deal
Commission % 15.00
Commission \$251.25
Net Total \$1,423.75
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jun. 2021	6	\$1,675.00
Grand Total:	6	\$1,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/07/21-06/07/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM		1							1	\$100.00	\$100.00	Washington (WJLA)		6/4/21
2.0	Normal Line / SPOT	06/07/21-06/07/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$400.00	\$400.00	Washington (WJLA)		6/4/21
3.0	Normal Line / SPOT	06/05/21-06/05/21	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$325.00	\$325.00	Washington (WJLA)		6/4/21
4.0	Normal Line / SPOT	06/05/21-06/06/21	3	:30	11P- 12A (EST)							1	1	2	\$150.00	\$300.00	Washington (WJLA)		6/4/21
5.0	Normal Line / SPOT	06/06/21-06/06/21	1	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$550.00	\$550.00	Washington (WJLA)		6/4/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.